



LITOST INDIA
Think Different



WE OFFER FULL

**DIGITAL
MARKETING
AND WEBSITE
DEVELOPMENT**



www.litostindia.com



ABOUT COMPANY



At Litost India, we have an expert pool of Software Developers with multiple platforms and technologies and Designers to full fill our client's expectations to rise above the market. Our years of experience in Website Development and Designing make us one of the renowned resources in this niche.

The one more feather in our cap is digital marketing and services. The widespread digital transformation of businesses in the last few years has allowed us with authority to serve our various clients to enrich their business processes.

Our web solutions and umbrella of allied services give a winning edge to all our clients within their market. We deliver the feel of uniqueness in the market position for all our clients in their respective target verticals. Our branding and brand development strategies rejuvenate client's profiles with a substantial difference. The ultimate impact on the market by using our core services and web solution is well standard.

Our highly engaging content and web design solutions strive for a contemporary site listing on search engines for our clients. The size of the target audience and market reach is the real goals in each client project. Our services like SEO, SMM, Web Design and Development, Mobile App Development, Google Listing, and Web hosting, etc.

Our Core Services :

- | | | |
|--------------------------|------------------------------|----------------------------|
| a.) Software Development | b.) Website Development | c.) Digital Marketing |
| d.) Creative Designs | e.) 2D and 3D Video Creators | f.) Social Media Marketing |
| g.) Integrations | h.) Mobile App Development | i.) On-Demand Developers |

Our persistence and delivery values make us the best resourcing provider in the town. We give clients the ultimate growth through digital transformation with our strategic innovations in designs and development models. We are the asset with assured returns for all new and long-run project requirements of our clients.



COMPANY'S STRENGTHS

01

Value

Digital marketing doesn't only helps you save money, by bringing clients at a lower cost than through traditional marketing methods, but also helps you increase your revenue.

02

Mission

Our Mission is to provide precise and timely solutions for all our customer's businesses with assured optimised results. Our technical excellence resources are dedicated to fulfill our customer needs at reasonable costing leading to customer satisfaction. We are dedicated for the success of customer businesses to fulfill the goals by use of our innovative approach and agile technical skills.

03

Vision

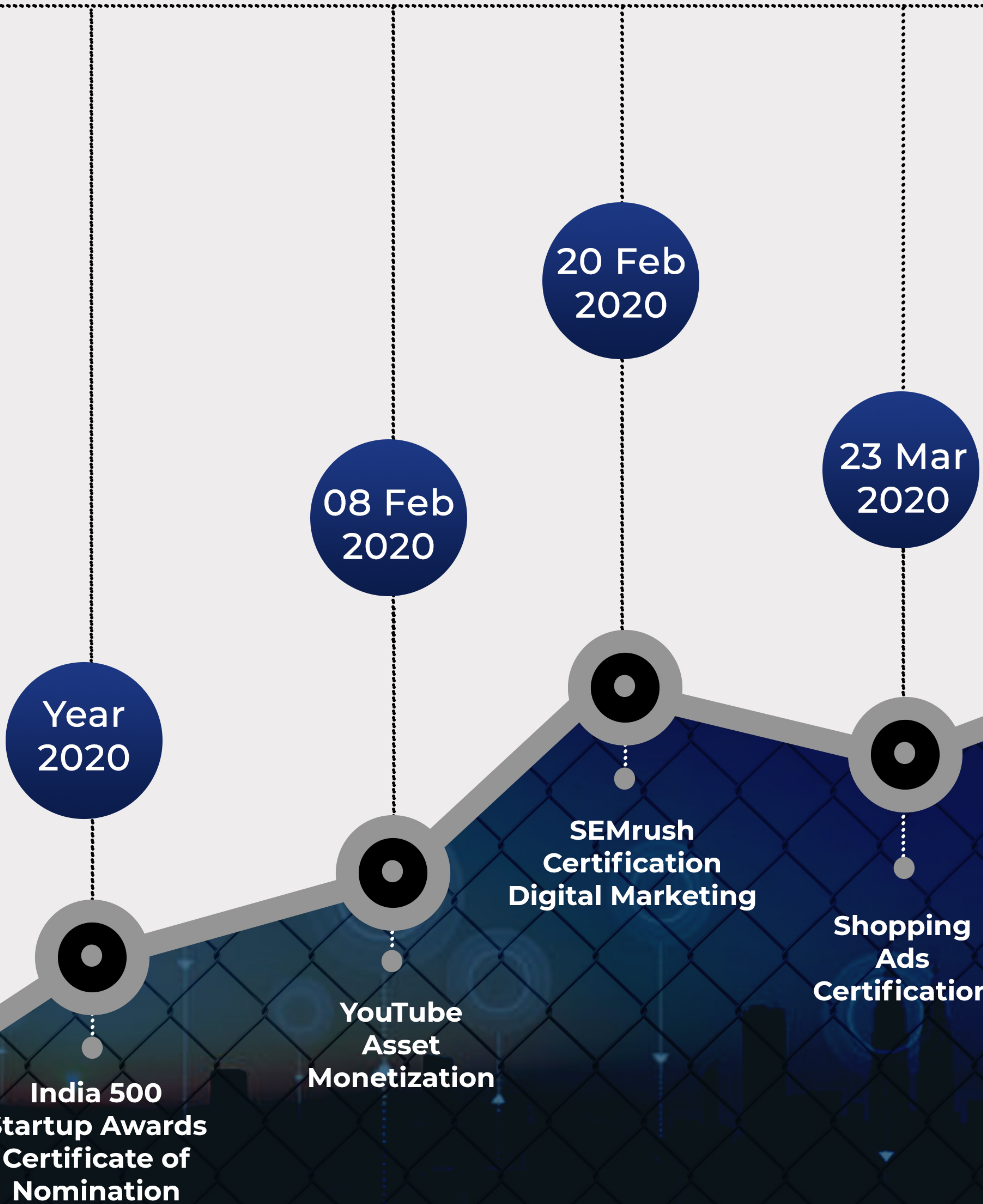
Our Vision is to develop Litost India. as a most successful Software development and Digital solutions provider company in today's global market. We are committed to makeover of our customers as a topmost genuine brand among competitors with a unique digital transformation of their business, with latest market trends to keep them always ahead in the race.

We have worked with various clients on several projects helping them to gain more clients and connections, better search engine visibility and more awareness about their brand. Our primary focus is to add value to your business.

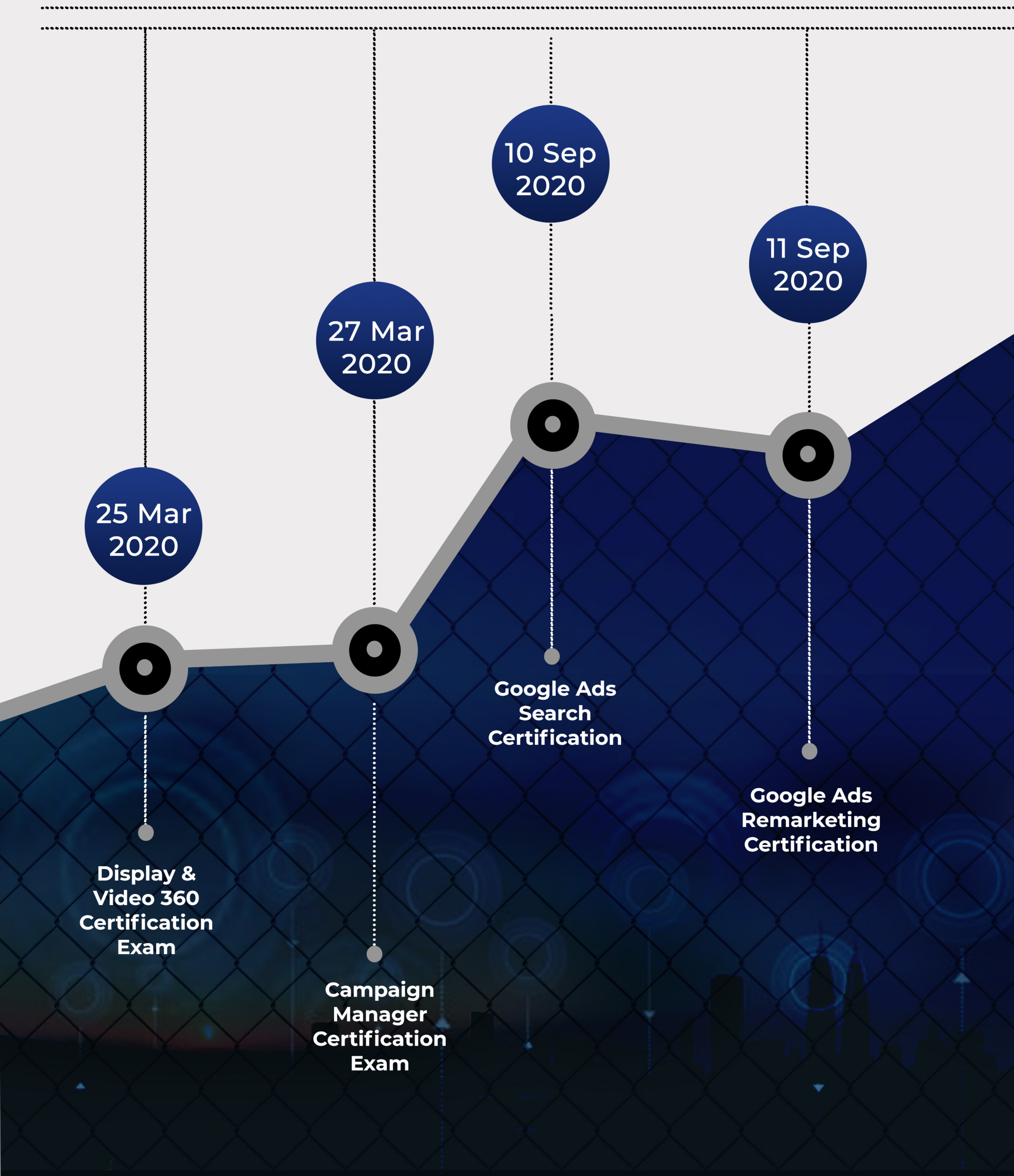


COMPANY CERTIFICATE

Litost India is an award winning company. We are a Certified Custom Software Development Company. We provide top-notch Software Development and Digital transformation. We deliver user-friendly, interactive and unique solutions. Our team delivers all sorts of operations and never miss the deadline. We are heavily driven by client satisfaction and better results. Our team is tailored to suit your business needs and requirements.



“Marketing is not the art of finding clever ways to dispose of what you make. It is the art of creating genuine customer value.”





DIGITAL MARKETING SERVICE

When it comes to digital marketing, Litost India is excellent at marketing and advertising your business online. Grow your business with us. Our focus is solely on digital channels. We integrate all the online based digital techniques and technologies, that helps generate leads globally.



Google Ad Campaign

This refers to the set of one or more ad groups that shares settings such as budget, location target etc. This campaign is centered on Google's advertising networks.



Search Engine Optimization (SEO)

SEO is considered to be a vital part of digital marketing process. With SEO it becomes easier to find your web page and drives customers to your brand using online platforms.



Social Media Marketing (SMO)

Our social media marketing strategies helps in creating a strong brand identity on social media, increased brand awareness and traffic, Increase in sales, improved search engine rankings, helps you understand your audience, cost effective, educates people about your products and services, better customer satisfaction.



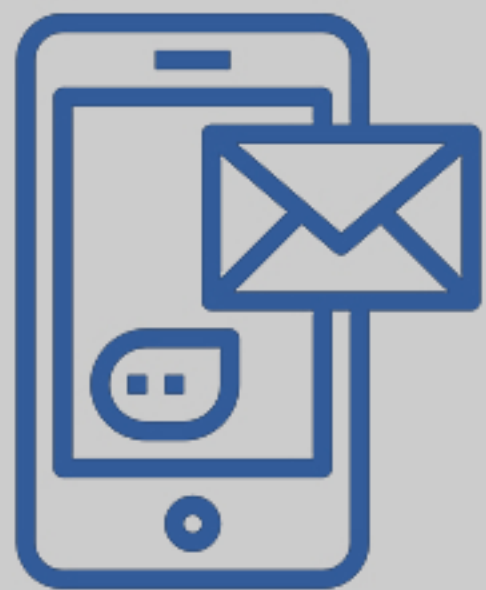
Online Reputation Marketing (ORM)

This involves promoting a positive impact of your brand at all times. We have a specialized person whose main focus is to just build a image of your brand online.



Email Marketing

Emails are the number 1 communication channel. It is a way of promoting your brand and increase sales by sending emails and developing relationships with your customers.



SMS Marketing

We constantly send promotional messages for marketing via SMS service. Here we utilize text messaging to communicate with customers.



Content Marketing

In content marketing, we focus on creating and distributing content for the targeted people online. In this way it attracts attention and generates leads.



Video Marketing

Here we make creative and animated videos for online promotion of your brand that will educate your customers and consumers about products and services.



Affiliate Marketing

This involves promoting a positive impact of your brand at all times. We have a specialized person whose main focus is to just build a image of your brand online.



SOFTWARE DEVELOPMENT

We provide services that span across web software and mobile application software. Our team comprises experienced software designers, developers, and testers, who deliver a high-quality product and total client satisfaction. Build and upgrade your customized applications with the Litost India Software Development Company.



Enterprise Resource Planning

An ERP software refers to the core processes that are required to run a company. The ERP software basically manages day to day business activities such as project management, risk management, compliance, accounting, procurement, reporting of financial results and budget planning.



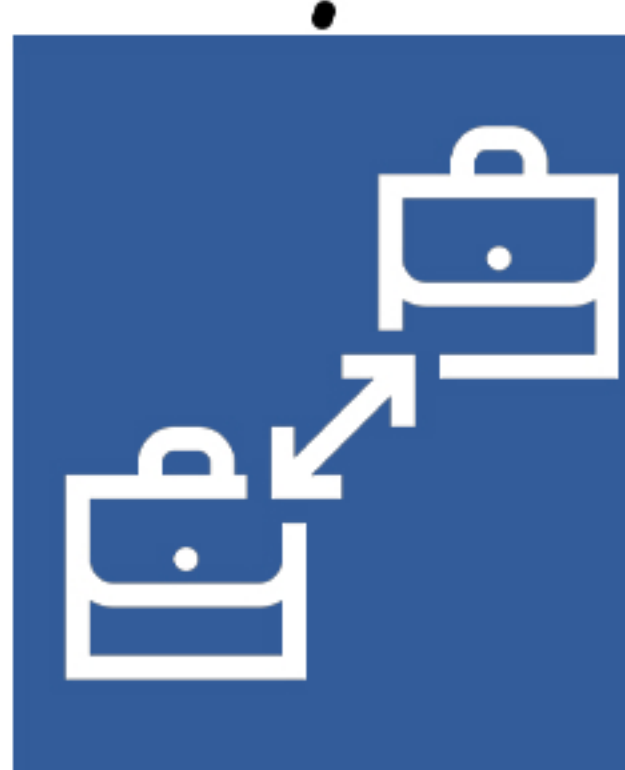
CRM Development

At Litost India, we develop customer relationship management (CRM) applications that are highly scalable and reliable and helps your organization to face the upcoming challenges in the market.



MLM Software Development

At Litost India, each customized MLM software has its own features that organizes and monitors your business activities and are highly accurate. MLM software is considered to be one of the most prominent elements of every business.



B2B/B2C Portal Development

Our team at Litost India provides excellent solutions for functional extensions and enhancements which eventually leads to the growth of your business. Such portal systems bridge gaps between customers, applications, data and employees.

APP DEVELOPMENT

The popularity of mobile applications is increasing day by day and carries great importance. Businesses around the globe have started migrating to mobile apps. At litost India, we have a team of experts and professionals in their respective field. Our team of hardworking employees develop customized, innovative and dynamic applications for our clients that spans a wide range of industries. Our team has much experience in creating digitally transformative and high performing mobile applications for Android and iOS devices.

Mobile App Development Process



Technologies used

- Java
- R Programming
- Kotlin
- PHP
- C#
- Python
- Swift
- JavaScript
- C++
- Eclipse

Types of Mobile App Development Services:

1.) Android Application

Our mobile application development team has a range of custom Android app development services to boost your brand and business and help you achieve your goals. Here we use Java and Kotlin.

2.) IOS Application

Our IOS Development services have been solving issues for top brands. Our team of professionals develop apps for iPhone and IOS devices using Swift and C programming languages.

3.) IPAD Application

We have a highly competitive team who offer robust IPA solutions and deliver incredible apps for IPAD with unique functionalities.

4.) Windows Phone Application

Our team is devoted to provide windows phone application development to our clients. Litost India is an ultimate solution to make your dreams come true.



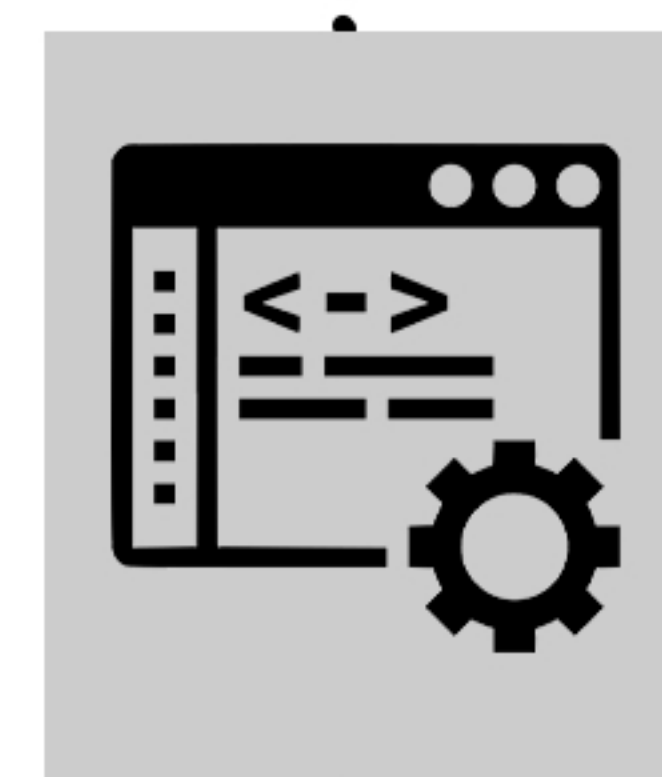
WEBSITE DEVELOPMENT

Our Web development team provides all the related services to our clients. Our company comprises of highly talented, professional and expert employees who strive hard to satisfy our clients and fulfill all their requirements.



Landing Page Website

Landing page is a standalone page which is different from your homepage. It is the page that a customer 'lands on' after clicking on the ad in short, they act as a



Dynamic Website Development

A Dynamic website contains web pages whose information changes depending on the viewer, time, time zone and other factors. They contain Web pages that are generated in real-time.



Static Website Development

At Litost India, our well trained Static Website Design Services offer a wide range of services to satisfy our clients and solve all their business queries.



E-Commerce Website Development

E-Commerce Websites are widely used by businesses to sell their goods and trades online, buying or selling products electronically over the internet. It is also known as E-Business or Electronic Business.



Website Redesign Services

Redesigning of website refers to completely changing your website from code to its presentation. You basically upgrade your website with new features and techniques in order to attract more customers towards your products and services.

GRAPHIC DESIGNING

Our creative team designs website that looks highly professional and gives the best interactive user experience which makes it looks very attractive and appealing. An interactive website creates a strong impression, conveys key information, develop an identity of your brand, builds customer's trust and helps you to keep your leads on your page. We turn your imaginative ideas into reality.



**LOGO DESIGN
(2D AND 3D)**



**BOOKLETS &
BROCHURE**



**WEB PAGE
DESIGN**



**BUSINESS
CARD DESIGN**



**ANIMATED
LOGO**



**MOTION
GRAPHICS**



**DIGITAL
VISITING CARD**



**LETTERHEAD
DESIGN**



FLAYER DESIGN



**RESTAURANT
MENU DESIGN**



**CORPORATE
BRAND IDENTITY**



**PACKAGING
DESIGN**



**CREATIVE
PRINTS**



**CREATIVE BANNER
DESIGN**



**UI/UX
DESIGNING**

2D & 3D VIDEO CREATORS

Our team at Litost India provides professional services for 2D and 3D video making. The market of animated videos is rising with each passing day. Moving images stay in your mind for a longer period of time as they are very pleasing and attractive. It is an effective and excellent marketing strategy for businesses.

Our team creates videos that explain a tough topic in a simple and enjoyable way. They express a brand in an easy way. They help in building stronger connections with your clients. Our animated videos keep your customers engaged for a longer time and they bring a lot of benefits like, they help you expand your connection, effective engagement with your customers, improvement in your website SEO, cost-effectiveness, improvement in your brand image etc.

With our new innovative and creative ideas, it becomes easier for you to explain your products and services to your clients. Animated videos help companies and professionals to communicate and explain their business model processes. It gets easier to educate and demonstrate your product characteristics and services in an appealing and professional manner.

ANIMATED VIDEO PRODUCTION

Here we communicate and bring your ideas, products and services to life. Our animated videos helps you to clearly convey your message to your targeted audience.

2D/3D VIDEO FOR BUSINESS

We create customized videos for our clients who want to promote their products and services and connect with customers easily.

2D/3D VIDEO FOR COLLEGE

Our team creates excellent educational animated videos. Such videos help students to learn a great skill for future.

2D/3D VIDEO FOR SCHOOLS

Our personalized videos for students help them in better understanding of their concepts animated videos or moving images stay in minds for a longer time.

2D/3D VIDEO FOR CORPORATE INTRO

Our highly creative team specializes in animated video making for corporates that clearly educates your audience about your services.

2D/3D VIDEO FOR COMPANIES

We make your company stand out with a captivating and affordable explainer videos that clearly conveys your idea.



HIRE DEVELOPER



PHP DEVELOPER



SWIFT DEVELOPERS



C++ DEVELOPERS



HTML DEVELOPERS



OBJECTIVE-C DEVELOPERS



SCALA DEVELOPERS



SQL DEVELOPERS



XML DEVELOPERS



PYTHON DEVELOPERS



.NET DEVELOPERS



JAVA DEVELOPERS



JAVASCRIPT DEVELOPERS

CSS

External Style
`<link rel="stylesheet" type="text/css" href="style.css" />`

Internal Style
`<style type="text/css">selector {property: value;}</style>`

Inline Style
`<tag style="property: value">`

SELECTORS

- * All elements
- div** All <div> elements
- div span** within a <div>
- div, span** <div> and
- .class** All of this class
- div.class** All <div> of this class
- #id** Element with this id
- a[attr]** <a> with attribute
- a[attr='XYZ']** <a> with attribute of XYZ

PSEUDO SELECTORS

- :hover
- :active
- :focus
- :link
- :visited
- :first-line
- :first-letter

BACKGROUND

- background-color** Colour value
- background-image:** url(img.jpg);
- background-repeat** repeat, no-repeat, repeat-x, repeat-y
- background-attachment** scroll, fixed
- background-position** (x y), top, center, bottom, left, right

BORDER

- border-width** Width value
- border-style** dashed, dotted, double, groove, inset, outset, ridge, solid, none
- border-color** Colour value

POSITION

- clear** left, right, both, none
- float** left, right, none
- left** auto, length values (pt, in, cm, px)
- top** auto, length values (pt, in, cm, px)
- clip:** rect(10px, 5px, 10px, 5px);
- visibility** visible, hidden, collapse
- position** static, relative, absolute
- z-index** Set arrangement
- vertical-align** baseline, sub, super, top, text-top, middle, bottom, text-bottom, value, %

TEXT

- letter-spacing** Space between letters
- line-height** Distance between baselines
- text-align** left, right, center, justify
- text-decoration** line-through, none, overline, underline
- text-indent** Indents the first line of text
- text-transform** capitalize, lowercase, uppercase
- vertical-align** Vertical alignment
- word-spacing** Spacing between words

FONTS

- font-style** Italic, normal, oblique
- font-variant** normal, small-caps
- font-weight** normal, bold, bolder, lighter
- font-size** xx-small, x-small, small, medium, large, x-large, xx-large, smaller, larger, px, %
- font-family** Specific font(s)
- font-stretch** normal, wider, narrower, ultra-condensed, extra-condensed, condensed, semi-condensed, semi-expanded, expanded, extra-expanded, ultra-expanded

LIST

- list-style-type** disc; circle; square; decimal; lower-roman; upper-roman; lower-alpha; upper-alpha; none
- list-style-position** inside; outside
- list-style-image:** url(img.gif);

OTHER

- comments** /*comment*/
- units** %, em, pt, px

cursor

- url(img.gif);
- auto;
- crosshair;
- default;
- pointer;
- move;
- e-resize;
- ne-resize;
- nw-resize;
- n-resize;
- se-resize;
- sw-resize;
- s-resize;
- w-resize;
- wait;
- help;

LAYOUT EXAMPLE

```

header
  side
  content
  footer
  
```

CSS

```

#container{width:900px; height:500px;}
#header{padding:0 10px 10px 10px;}
#header h1{margin:0 10px 10px 10px;}
#sidebar{float:left; width:200px;}
#sidebar h3, #sideb h4{margin:0 10px 10px 10px;}
#content{margin:0 10px 10px 10px;}
#footer{padding:0 10px 10px 10px;}
#footer p{margin:0 10px 10px 10px;}
.clearFloat{clear:both;}
  
```

HTML

```

<div id="container">
  <div id="header"><h1>
  <div id="sidebar"><h3>
  <div id="content"><h2>
  <br class="clearFlo
  </div>
  
```

Color palette:

- black #000000
- silver #C0C0C0
- gray #808080
- white #FFFFFF
- maroon #800000
- red #FF0000
- purple #800080
- fuchsia #FF00FF

JAVASCRIPT EXAMPLE

```

<script type="text/ja
<script type="text/ja
alert("Hello World");
document.write
document.write("This
show time
Stamp = new Date();
var Hours = Stamp.g
var Mins = Stamp.ge
if (Mins < 10) {Mins =
document.write(Hour
redirect
window.location = "ht
find & replace
var = var.split("FIND");
popup window
window.open( "http://
"status = 1, height =
  
```

LINKS

- www.w3.org
- www.w3schools.com
- www.tizag.com
- www.kirupa.com
- www.smashingmagaz
- www.webdesignerma
- www.webdesign-guru



OUR PRODUCTS

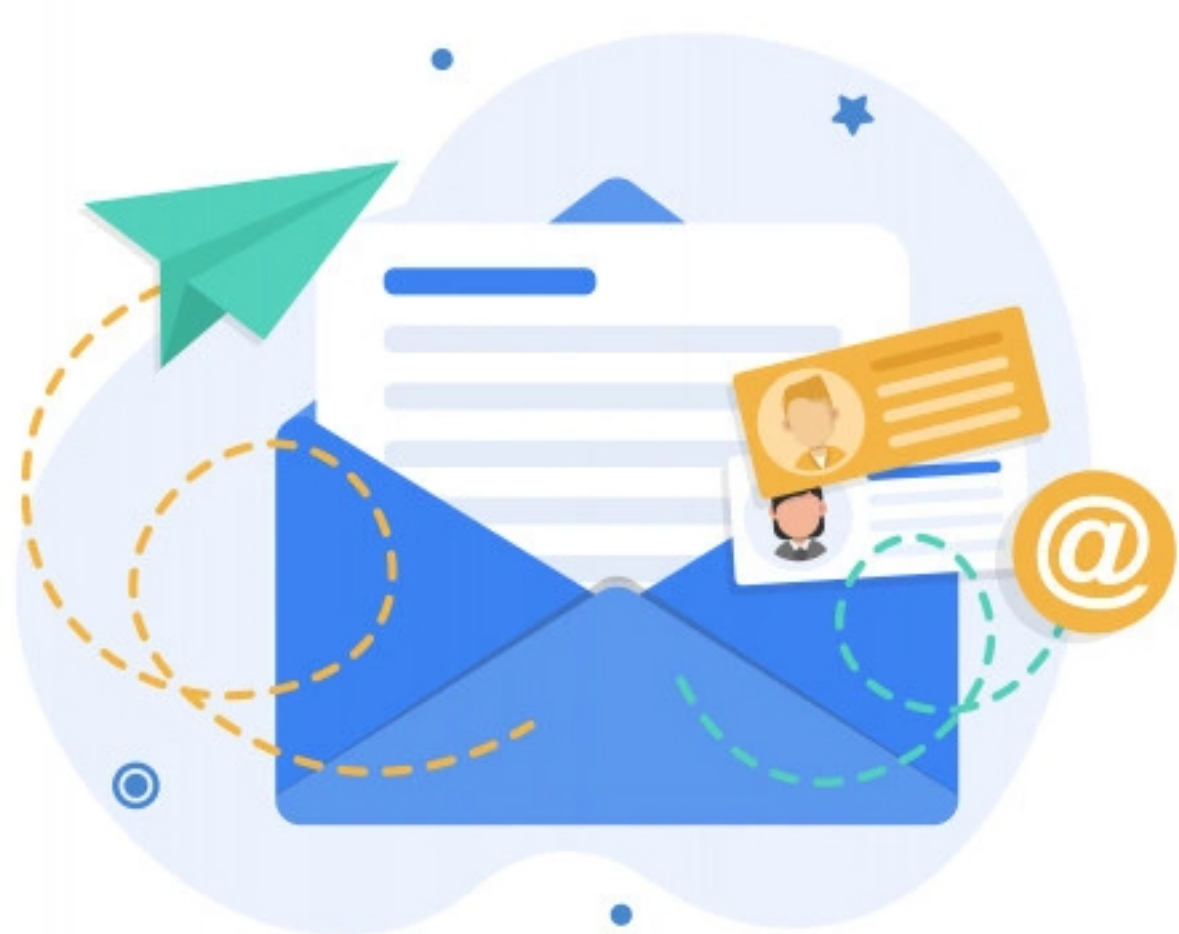
Litost India has been developing softwares since years. We have helped various businesses solve their issues with our strategies. Our softwares are built with the latest technology and are hassle free. We believe in making your work easier by developing softwares that helps in managing your daily work procedure.



**POINT
OF SALE**



**SALES
CRM**



**WORK
EMAIL
SOFTWARE**



**SCHOOL
ERP**

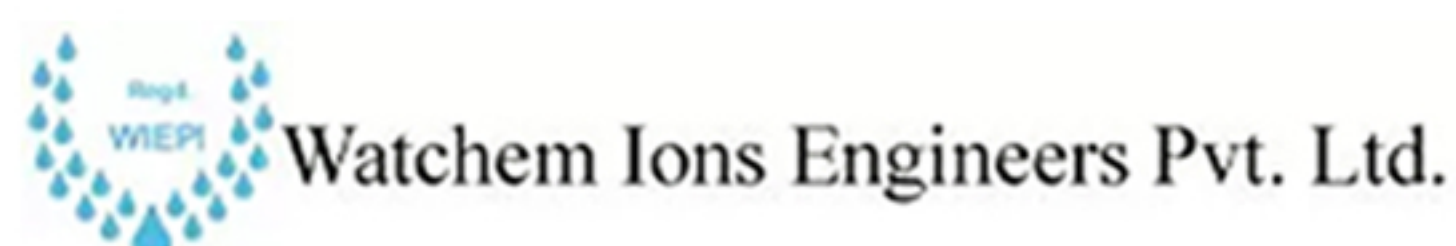
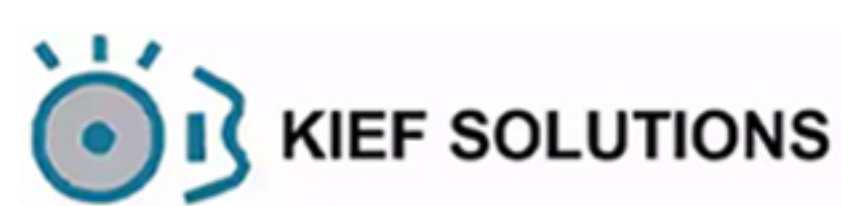


**SCHOOL
MANAGEMENT
SYSTEM**

COMPANY TOOLS



OUR CLINTS





LITOST INDIA
Think Different

*Ignoring online marketing is like opening a
business and not telling anyone.*

LITOST INDIA INFOTECH PVT. LTD.

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